

DESCRIPTION AND GENERAL CHARACTERISTICS

Location:

The archaeological area of Pranu Mutteddu is located on the 16.2 km of the SP 23, a few km before the village of Goni, in the southern part of Sardinia called Gerrei (Province of Cagliari). It is only twenty minutes by car far from the Sardinia Radio Telescope site.

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Description: The archaeological site of Pranu Mutteddu is one of the most haunting and important funerary areas in prehistoric Sardinia. It includes the burial grounds of Pranu Mutteddu and Nuraxeddu, exceptionally circled by close groups of menhirs (about 50, the largest cluster on the island) and other round-plan structures, presumably having a religious purpose. In particular, menhirs show an east-west alignment which could be connected with astral and temporal meanings. The alignment can be noticed during the equinox.

The Genna Accas rock houses the necropolis of the same name, consisting of three groups of chamber tombs, locally known as "domus de janas".

The single-tower nuraghe, built in rough-hewn limestone blocks, is set on a plateau which slopes down to the valleys of S'Utturu and S'Idda.

Protection category:

No protection category.

ACCESSIBILITY

1. Accessibility of the resource (universal):

The archaeological area is embedded in a beautiful and naturalistic park, with its mantle of oak and ilex trees. It is managed and maintained by a cooperative touristic society. Guided tours are regularly offered to tourists of every age and scholar groups. A virtual reality device offers the opportunity to be introduced to the cultural and historical framework of the archaeological area. The site does not have particular obstacles for people with reduced mobility (disabled, elderly, children), even if there are not specific paths for them. Guided tour in English, French or German are possible under request.

A typical restaurant, specialized on local traditional menu, is present inside the area, together with a cafeteria.

2. Resource Signaling

Outside.- Outside and indoor signals are in a good state and the visitor can easily reach the site from Goni. Complete lack of signals from Cagliari.

3. Level of accessibility:

Outside the resource. - No public transport are available to reach the site. Cars and bus can easily park close to the site, in a dedicated space.

Inside the resource.- Internal itineraries are only marginally indicated, since visitors are supposed to participate to a guided tour. No explanatory panels are present. The site presents a recently renewed meeting point and a cafeteria/snack point. One part of the site is accessible without guide (self-guided tour): the staff personnel give clear explanations before, but the accessibility is limited.

MARKETING

1. Marketing profile:

The only online resource of the monument is the official website (<http://www.pranumuttedu.com>), reachable also from the Sardinia Turism Office website. By telephone all information are kindly given but not all the staff speaks English so it could stand some risk of misunderstanding that, reading info on the website could be avoided.

2. Information available of the resource:

By googling nuraghe Arrubiu such a lot of images and resources are available. Here 2 examples directly from local government websites:

1. Official video: <https://www.youtube.com/watch?v=Erq2aLseuEQ>) The Pranu Muttetdu area has a Facebook page and an official web site (<http://www.pranumuttedu.com>) where general info could be found. From the home page it is possible to download a presentation movie, a brochure in English and a brochure in German. The site is present also in Tripadvisor.

2. Official informations : <http://www.sardegna.cultura.it/j/v/253?s=20452&v=2&c=2489&c1=2123&t=1>

VISITS

1. Capacity of the establishment

The site can welcome no more than two groups contemporary, especially if they request guided tours. One part of the visit is self-guided, so groups can rotate. The presence of the guide is not assured if one does not book in advance.

2. Schedule and Availability for visitors:

The site is open all the year, but booking is strongly recommended. English spoken guide is available under request. It is possible to book for a lunch.

3. Admission:

4 € per person.

4. Limitations:

Internal itineraries are only marginally indicated, since visitors are supposed to participate to a guided tour. Nevertheless, since the guide is not always present, a major limitation is the absence of panels in front or close to the monuments.

5. Visit the resource

The admission ticket is for a guided tour. Marginally self-guided visits are allowed.

TOURIST RATING OF THE RESORT

1. Hierarchical level of resource:

- Level 1: Attractive with some striking feature, able to interest visitors from long distance that had come to the zone by other touristic reasons, or capable to motivate local tourist flows.

2. Tourist demand

traditionally the tourism is mostly from Italy and the European nations as Germany, France, UK, Switzerland, Spain. In general all these nationalities accept the English language visit. In the last years are emerging new nationalities as Chzechs and Russian that prefer their own language for the visit instead of English.

Based on the aspects analyzed and the information available, what is your assessment for the resource from a touristic point of view?

The Pranu Muttedu archaeological site is a remarkable tourism resource. Even if it is not very advertised, it attract a large number of visitor, mainly not Italian. The connection with other archaeological sites in Sardinia is not immediately clear without a guide, unless you have the Sardinia official booklet (<http://www.italiantouristoffice.se/sv/docs/140.pdf>).

This site has a strong potential not fully exploited, especially in the explanation of the link between ancient astronomy and alignment of menhirs.

It is a pity that a such remarkable site has a so low numbers of guides.