



DESCRIPTION AND GENERAL CHARACTERISTICS

Location:

Traditional Greek Village situated in Central Chalkidiki. The position of the village is in the north of town of Polygyros, 8 km away.

Paleokastro has an altitude of 567 meters above sea level, at latitude 40.4346413007 and longitude 23.4221649808.



In 2001 the village had 24 inhabitants. In the village there are restaurants and accommodation for visitors. Main occupation of the inhabitants is agriculture (produced cereals) and logging while many residents work in the mines and Gerakini.



In the area of "Batonia" the visitor encounters the namesake stream with plane trees and in the north of the village, at "PAL-EKASTRO" the ruins of an old castle, from which the village took its name.

Protection category:

In case the resource has been classified under a protection category, please specify Paleokastro has interesting monuments and declared traditional settlement in 1978.

ACCESSIBILITY

1. Accessibility of the resource (universal):

There are no known issues related with reduced mobility. The destination and the area of interest is a typical Greek agricultural area, with the problems which appear in such destinations and lack of infrastructures for people with reduced mobility

2. Resource Signaling:

Indoor.- indoor signs for the visit.

If you take the road Thessaloniki - Polygyros and drive for about 22 Km, after the junction to the Monastery of Agia Anastasia, you will find the sign to turn left to Palaiokastro Village.





















3. Level of accessibility:

The area can be reached through car from various directions.

The closest airport is Macedonia airport in Thessaloniki (which is an international airport) with a lot of arrivals from many European countries. Its distance is approximately 70 km from the village and can be reached through bus lines.

MARKETING

1. Marketing profile:

The main channels to communicate individually the characteristics of the area to the public are through internet, using sites and blogs created by the municipality of Polygyros.

In a second level, the prefecture of Chalkidiki, the Hotel's Union of Chalkidiki, Travel Agency of Chalkidiki and other tourism organizations, have a central guided policy - created from Greek National Tourism Organization (GNTO) - to promote the tourism industry of the area into international conferences and tour operators.

2. Information available of the resource:

http://el.wikipedia.org/wiki/%CE%A0%CE%B1%CE%BB%CE%B1%CE%B9%CF%8C%CE%BA%CE%B1%CF%83%CF%84%CF%81%CE%BF_%CE%A7%CE%B1%CE%BB%CE%BA%CE%B9%CE%B4%CE%B9%CE%BA%CE%BA%CE%B2

http://buk.gr/el/poli-perioxi/palaiokastro-6

https://www.youtube.com/watch?v=Z7bUBYc1fcw

https://www.youtube.com/watch?v=EhcemotuUfo

https://www.youtube.com/watch?v=N3a-1DyNJAU

VISITS

1. Capacity of the establishment:

The area attracts visitors from the coastal areas in the summer but those visits are short in time as the visitors mainly stays nearby the sea hotels and want to have a tour in the area to see the sights.

2. Schedule and Availability for visitors:

No relevant





















3. Admission:

There are no organized tours for stargazing.

If someone wants to visit the area only for stargazing, he can do anytime free of charge. In case of lack of equipment, it would preferable to communicate with members of OFA in order to carry out a joint visit (OFA doesn't offer admission visits to the area and it's up to the Club to decide if they would do tours free of charge).

4. Limitations:

Lack of official communication channels as the astrotourism is not yet an alternative tourism activity.

Guided tour School Teachers and by A.M.A. Association

5. Visit the resource:

Self-guided

TOURIST RATING OF THE RESORT

1. Hierarchical level of resource:

Level 3: With exceptional Attractive and of great significance for the international tourist market. Capable to motivate by itself an important stream of visitors (actual or potential).

Level 2: Attractive with exceptional features in a country, able to motivate a stream of foreign or domestic visitors (current or potential), either alone or together with other adjacent resources.

Level 1: Attractive with some striking feature, able to interest visitors from long distance that had come to the zone by other touristic reasons, or capable to motivate local tourist flows.

Level 0: Attractive without enough features to be included in the previous hierarchies, but which is also part of the touristic heritage as an element that can complement other resources in higher hierarchies in the development of touristic resorts.

2. Tourism demand:

Due to lack of official statistics for the area, we can assume that the profiles of people who visit the area are:

- Foreigners (mainly in the summer).
- · Locals (mainly in the winter).

The resource, due to lack of infrastructures, it could only be a one stop point for someone heading to Taxiarchis.

















