

## DESCRIPTION AND GENERAL CHARACTERISTICS

### Location:

They are taken all around Tenerife, with the majority of them being concentrated in the Teide National Park, in the municipality of La Orotava.

### Description:

They are routes with a high scenic, natural and astro-nomic value. They usually last between two and four hours, follow the paths of the National Park and interpret the sky. Depending on the type of company providing it, the activity may also include a tour of the Teide Observa-tory or a gastronomic tasting.

### Protection category:

The guided astronomic routes that take place in the National Park are protected by the rules that apply in the same. The ones that take place in other parts of the island will be subject to the Canary Island rules for official guides.

## TOURIST VALUATION THE RESOURCE

### 1. Hierarchical level of the resource

- Level 2 Attractive with exceptional traits in a country, capable of motivating a flow (current or potential) of national or foreign visitors, whether by itself or in conjunction with other adjacent attractions.



## ACCESSIBILITY

### 1. Resource (global) accessibility

Yes

### 2. Resource signage

No

### 3. Degree of accessibility

The observatory can be accessed along a high mountain road from 4 points on the island (Vilaflor, Arafo, La Esperanza and La Orotava). Once you reach the meeting point, the itineraries and internal access to other resources that are used during the activity will be organised by the different companies.

## MARKETING

### 1. Marketing profile:

These routes are mainly marketed online, through the websites for the different companies providing the activity or the Turismo de Tenerife website. [www.webtenerife.com](http://www.webtenerife.com)

### 2. Information available of the resource:

websites, online brochures and videos available on the internet. [www.webtenerife.com](http://www.webtenerife.com)

## TOURS

### 1. Establishment capacity

The routes are usually for groups of 15–20 people and take place once a week, depending on the company.

### 2. Timetables and availability for receiving tours:

They are organised all year round as long as weather conditions allow. They also take place at night.

### 3. Admission:

They cost €20–50 depending on the company providing them and the activities included.

### 4. Limitations:

The main problems that may arise are those caused to the necessary infrastructure and access due to adverse weather conditions.

### 5. Tour of the resource:

They are guided tours.