

# Arboretum Bolestraszyce

## DESCRIPTION AND GENERAL CHARACTERISTICS

### Location:

Arboretum Bolestraszyce (49°49'09.2"N 22°50'30.9"E) is located next to the city of Przemyśl in close vicinity to the Eastern border of Poland, 100km to the north from Lutowska village and 85km to the east from Rzeszów – the capital city of the region.

### Description:

The Arboretum and Institute of Physiography in Bolestraszyce is one of valuable natural and cultural monuments in Poland, fulfilling different roles – cultural, educational and scientific among others. Originally established on the site of the historic manor and garden. Arboretum Bolestraszyce gathered several thousand species of rare, threatened, endangered and protected plants (among others dendrological, pomological, aquatic plants, wetland). Arboretum visits approx. 100,000 people a year. In 2015 Arboretum finished the project entitled "The Rhythms of Nature" (Rytmy Przyrody) which included: installation of platform for the purpose of astronomical observations with astronomical tools installed and organizing astronomical observations and workshops.



### Protection category:

- No protection category

## ACCESSIBILITY

### 1. Accessibility of the resource (universal):

Arboretum Bolestraszyce is very well prepared for people with reduced mobility – it is accessible for children, elderly and disabled people.

Its offer includes special workshops and exhibitions dedicated to children as well as disabled people.

### 2. Resource Signaling:

**Outside.** - Very well marked along the road.

### 3. Level of accessibility:

**Outside:** - Arboretum Bolestraszyce is accessible by car all year round. Buses go there from Przemy l every half hour. Buses and trains run from Rzeszów to Przemy l every hour.

**Inside** the resource: The buildings of Arboretum are accessible for people with reduced mobility.

## MARKETING

### 1. Marketing profile:

The offer is presented mainly online. The offer is sold individually and for groups. There are special packages for school groups prepared. There are a lot of events organized in Arboretum, especially for scientists and artists.

### 2. Information available of the resource:

**Online:** [www.bolestraszyce.com](http://www.bolestraszyce.com); <https://pl-pl.facebook.com/ArboretumBolestraszyce>

**Brochures:** Arboretum issues the brochures for every event and project that is led by the institution.

## VISITS

### 1. Capacity of the establishment:

Type and number of visits to the resource can be agreed and planned

### 2. Schedule and Availability for visitors:

Guided tours: 30 participants / group;

Capacity of establishment in general: approx. 1,000 people

### 3. Admission:

Open all year round;

### 4. Limitations:

Single ticket PLN10; guide PLN50

## 5. Visit the resource:

Both self-guided and guided tours are possible.

## TOURIST RATING OF THE RESORT

### 1. Hierarchical level of resource:

• **Level 2:** Attractive with exceptional features in a country, able to motivate a stream of foreign or domestic visitors (current or potential), either alone or together with other adjacent resources.

### 2. Tourism demand:

User profile: so called 'Discoverers' – people who prefer active tourism, keen on sightseeing, choose off the beaten track places; families with children

Nationality of the visitors – Polish, Slovakian, German, Ukrainian

Seasonality – highest demand: June, July, August; some demand: May, September and February (winter break)

The resource is very attractive. For Polish tourists it is one of a kind attraction and for foreign tourists it is something new and fresh. The tourists may organize their time in Arboretum by themselves or buy a guided tour. The most attractive time to visit Arboretum is during the events organized in the facility. The resource is accessible and of good quality in general.

Some problems that tourists may meet are weather conditions and the fact that some of the attractions connected to astrotourism have to be ordered earlier.